

Volunteer Role Profile



Volunteer Role

Social Media and Communications Volunteer

Volunteer Manager

Food bank project manager

Where you will be based

Community

Why we want you

As a food bank we are part of a growing movement that is taking action to create a fair and compassionate society and deliver our vision for a UK without the need for food banks. Through our social media platforms, we are aiming to gain support for our activity as a food bank and raise awareness in our local community of the drivers pushing people into poverty in order to inspire local people to take action. We are looking for a Social Media and Communications volunteer to help oversee and drive this important activity forward and enable us to elevate the voice of food bank staff, volunteers, and those with first-hand experience of hardship.

What you will be doing

- support the food bank manager with the development and delivery of our social media and communications plan and policies
- create regular innovative, engaging, and relevant social media posts that reflect our campaigns, key activities, events, and requests for support
- create accessible, succinct articles to keep volunteers and supporters across the food bank up to date with activities and developments
- follow, reshare, and like posts from our key audiences, ensuring our accounts remain active
- research new social media platforms that we might use and keep up to date with current trends
- attend regular meetings with the food bank manager to plan our social media activity.

The skills you need

- experience and understanding in using social media channels such as Facebook, Instagram, LinkedIn, and Twitter (privately or professionally)
- ability to think creatively to deliver engaging and authentic online content with accuracy and good attention to detail
- ability to provide information in plain English
- ability to operate in a professional manner when communicating online and maintain professional boundaries
- understand the need for confidentiality, safeguarding, and data protection and the ability to volunteer within our policies and guidelines
- ability to get on with others and be part of a team, as well as being motivated to complete tasks independently

- confident level of computer literacy and systems, for example Hootsuite.

What's in it for you

- having an enjoyable experience whilst volunteering with us
- providing an essential and much needed service at our food bank
- making a difference for people in the local community
- meeting new people and being part of a motivated team
- learning new skills and utilising your existing skills to make a difference